



Press Notification

**JEFF STELLING COMPLETES MEN UNITED MARCH FOR PROSTATE CANCER UK
AND RAISES OVER £300,000**

1st April 2016: TV personality, Jeff Stelling has completed an epic challenge in a bid to tame prostate cancer, raising over £300,000 by completing ten walking marathons in ten days - from Hartlepool United to Wembley.

Leading beer brand, Carlsberg partnered with the men's health charity Prostate Cancer UK to take on the challenge. Twenty-four employees joined the Men United March on Monday 28th March from Northampton, home to Carlsberg UK's brewery and head office, to Milton Keynes. Team Carlsberg collectively raised £10,000 for the charity.

Jeff was joined by famous friends and colleagues along the way in a show of support, with visits from Trevor Sinclair, Denis Wise, Chris Powell, Dean Smith, Matt Le Tissier, Paul Merson, Charlie Nicholas, Mark Bright and Les Ferdinand and many more.

Jeff's March totalled 262 miles over ten days with the 61 year old checking in at 32 football clubs along the way. Support for the walk can still be pledged by visiting menunitedmarch.org.

ENDS

NOTES TO EDITORS

For any media enquiries and information requests including interviews, features, events and photography, please contact Kara Duggan or Michelle Williams at Fleet Street Communications on 020 3567 5800 or email kara@fsc.uk.com/ michelle@fsc.uk.com

About Carlsberg UK

Carlsberg UK is aiming to be the best beer and beverage business through household name beer and cider brands including Carlsberg, Carlsberg Export, Poretti, Grimbergen, Tuborg and Somersby Cider, as well as having the UK brand license for San Miguel and Mahou. It offers world and craft beers through its Crafted range, local and regional ales through its Tapster's Choice collection, and hundreds of wines and spirits through its Crown Cellars portfolio. Importantly, the company is engaged with society, which means it embraces its responsibilities and always strives to do the right thing.

To find out more about the company, its brands and Sustainability work, visit:

www.wearecarlsberg.co.uk or follow the story on Twitter [@CarlsbergUKCorp](https://twitter.com/CarlsbergUKCorp).

About the Men United March

- Jeff's Men United March is one of many events supporting Prostate Cancer UK's bold aim to tame prostate cancer within a decade. Averaging ten walking marathons in ten days, Jeff's Men United March symbolised the challenge ahead and profile the charity's ambition to ensure a disease, currently killing over 10,000 men a year, will be something the next generation of men need not fear.
- Along the route, he was joined by club chairs, chief executives, managers, League Manager's Association members, former players and commercial sponsors to raise further awareness and funds.
- Money raised from the challenge will be used to help 'shift the science' and crack the three core issues of diagnosis, treatment and prevention which have been left unsolved for too long.
- Jeff's route and dates is below:

Day	DATE	Weekday	START	MIDPOINT(S)	END
1	21 st Mar	Mon	HARTLEPOOL UNITED	Middlesbrough	MARSKE
2	22 nd Mar	Tues	YORK CITY		LEEDS UNITED
3	23 rd Mar	Weds	DONCASTER ROVERS		SCUNTHORPE UNITED
4	24 th Mar	Thurs	ROTHERHAM UNITED	Sheffield Wed Sheffield United	CHESTERFIELD
5	25 th Mar	Fri	DERBY COUNTY	Burton Albion (car to Cavendish Bridge) Nottm Forest	NOTTS COUNTY
6	26 th Mar	Sat	WOLVES	Walsall West Brom Aston Villa	BIRMINGHAM CITY
7	27 th Mar	Sun	COVENTRY CITY		LEICESTER CITY
8	28 th Mar	Mon	NORTHAMPTON TOWN		MK DONS
9	29 th Mar	Tues	LUTON TOWN	St. Albans	WATFORD
10	30 th Mar	Weds	AFC WIMBLEDON	Brentford	WEMBLEY

				Fulham	
				Chelsea	
				QPR	

- To support Jeff, and find out more about his challenge, visit menunitedmarch.org.

About Men United and Prostate Cancer UK:

- Prostate Cancer UK has a simple ambition – to stop men dying from prostate cancer.
- Through shifting the science over the next 10 years to focus on radical improvements in diagnosis, treatment, prevention, and support, we can make prostate cancer a disease the next generation of men need not fear. Standing against injustice, Men United is Prostate Cancer UK’s movement for everyone who believes that men are worth fighting for. Already more than a quarter of a million strong, Men United will help Prostate Cancer UK raise its game - and the funds vital to beat this disease. Working together, we can stop prostate cancer in its tracks.

Key headline statistics

- 10000 men die from prostate cancer in the UK each year. That's one man every hour
- It’s the most common cancer in men, with over 330,000 living with the disease.
- Without urgent action, prostate cancer is set to become the most common of all cancers by 2030 which is why we must all act now.
- Prostate cancer treatment often causes devastating, long term side-effects. Incontinence and erectile dysfunction strike at the heart of what it means to be a man.
- Anyone with concerns about prostate cancer may contact Prostate Cancer UK's Specialist Nurses in confidence on 0800 074 8383 or online via the Live Chat instant messaging service: www.prostatecanceruk.org/. The Specialist Nurse phone service is free to landlines and open from 9am to 6pm Monday to Friday with late opening until 8pm on Wednesdays.

Visit prostatecanceruk.org now to help beat this disease.